


CV of Invited Faculty

	<p style="text-align: center;">Huang-Tz Ou</p>
<p>Position</p>	<p>Professor</p>
<p>Department, Affiliation</p>	<p>Institute of Clinical Pharmacy and Pharmaceutical Sciences & Department of Pharmacy, National Cheng Kung University, Taiwan.</p>
<p>Major Field</p>	<p>Pharmacoeconomics, Pharmacoepidemiology, patient-reported outcomes</p>
<p>Professional Activities: (Career or membership)</p>	<ul style="list-style-type: none"> ● Executive director, Taiwan Society for Pharmacoeconomics and Outcome Research (TaSPOR) ● Expert representative/delegate, Pharmaceutical Benefit and Reimbursement Scheme Joint Committee (PBRS) under Taiwan's National Health Insurance Administration (NHIA)
<p>Short Bio (in 150 words):</p>	<p>Dr. Ou is currently a Professor at National Cheng Kung University, an executive director of the Taiwan Society for Pharmacoeconomics and Outcome Research (TaSPOR), and the expert representative/delegate of the Pharmaceutical Benefit and Reimbursement Scheme Joint Committee (PBRS) under Taiwan's National Health Insurance Administration (NHIA).</p>

Short Bio (in 150 words):

A prolific researcher, Dr. Ou has been involved in a series of publications regarding using multi-dimensional real-world data with a scientifically sound methodology to generate real-world evidence on treatment effectiveness/safety, cost-of-illnesses, and patient-reported outcomes for economic evaluations of new treatments. Passionate about improving healthcare systems, Dr. Ou advocates prioritizing health outcomes and health economics research to guide more precise health policy decisions. She is committed to helping optimize resources and contain rising healthcare costs, ensuring that patients and the healthcare system benefit from data-driven, evidence-based approaches. Dr. Ou has received several distinguished awards, including the Rising Star Award from the International Society for Pharmacoepidemiology, the Ta-You Wu Memorial Award from Taiwan's Ministry of Science and Technology, and the Young Scholars' Creativity Award. Dr. Ou holds a PhD in Pharmacy Administration from the University of Michigan, United States, in 2010.

***The information will be shown on the website and conference materials only.**